

Jumpstart the free traffic to your blogs, websites, videos, podcasts, social profile pages and more...

How To Quickly and Easily Leverage Video and Social Bookmarking to Dominate The Search Engines... Even For The Most Competitive Keyword Phrases... And In The Most Highly Competitive Markets!

Summary

Grab 6 out of the top 10 search results by Using <http://AutomaticBookmarking.com> To Submit Your Pages or Blog Posts to Dozens of Social Bookmarking Sites in Minutes.

Other Resources:

Tools We Use for Social Bookmarking:

<http://AutomaticBookmarking.com>

Introduction to Social Bookmarking:

According to Wikipedia.com "Social bookmarking is a way for Internet users to store, organize, share and search bookmarks of web pages. In a social bookmarking system, users save links to web pages that they want to remember and/or share. These bookmarks are usually public, but depending on the service's features, may be saved privately, shared only with specific people or groups, shared only inside certain networks, or another combination of public and private. The allowed people can usually view these bookmarks chronologically, by category or tags, via a search engine, or even randomly."

How we use Social Bookmarking for Traffic:

Social Bookmarking helps create incoming links, and multiplies the possible number of results you have in the search engines. For example; submit one of your pages or blog posts to the 29 social bookmarking sites listed below and that one post can now show up as 29 "unique" results in the search engines. So now instead of having that one page/blog post rank just once in the top 10, it is possible for that "one" page to actually rank 29 times... you could literally own the first 29 results in google for your search term when you use Social Bookmarking as part of your promotions.

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It all comes down to proper keyword selection. The more targeted the keyword phrase the better your chances of ranking high.

For example, I use this technique for promoting highly competitive products like plasma tvs and digital cameras and do quite well with it. But I use specific model numbers like "casio exilim ex-z1080 10.1mp ..." for my keyword phrase rather than "casio digital camera".

A great source of product-specific keyword phrases, "unique" content, data feeds, and amazon RSS feeds is my very own: <http://www.AffiliateTrafficMachine.com>

Real Life Example:

Social Bookmarking is the technique we used live at the November 2007 Get More Traffic Blueprint workshop for getting the term "casio ex-z1080 10.1 mp digital camera" ranked; we were able to get 6 out of the top 10 spots in google within 24 hours.

Here's how we did it:

1. My assistant shot a quick video of me with the new casio exilim ex-z1080 digital camera.
2. He loaded the video to youtube and ten other video sites
3. He posted the youtube video to my blog at <http://www.digitalcamerareviewsblog.com/2075/casio-exilim-ex-z1080-101-mp-digital-camera-exlim/>
4. He took the blog post url and submitted it to 10 or 20 Social Bookmarking sites using <http://AutomaticBookmarking.com>
5. He took the video page itself at youtube and myspace and submitted the video page to 10 or 20 SB sites using <http://AutomaticBookmarking.com>

(Here's what I mean by video page at the video site: <http://youtube.com/watch?v=0OH9NkKGZgY> ; once you load a video to a video sharing site like youtube... simply bookmark the video page.)

That's it. And within hours we controlled 6 out of the top 10 search results for the term "casio exilim ex-z1080 10.1 mp digital camera".

It's important to note that the video on sites such as youtube.com, myspace, gofish, etc. are still ranking in the top 10 on google 30 days later, but the blog post listings on the social bookmarking sites such as propeller.com are no longer in the top 10.

That means you should use video whenever possible and bookmark the video page at the video sites themselves in addition to your blog post. Here's what I mean by "video page at the video site":

<http://youtube.com/watch?v=0OH9NkKGZgY>

That also means you should keep adding your important pages/videos/posts to new SB sites every week or two after the initial SB promotion; the new ones will “replace” the old ones and you’ll keep your rankings in google long term.






























Note: The whole SB promotion for the casio took less than 15 minutes; including shooting the video itself. We didn’t add a watermark to our video for time’s sake but You Should Always add the URL of the site you are promoting to your videos (as watermarks) before distributing them.

Using Social Marker for Your Social Bookmarking Promotions:

When you visit AutomaticBookmarking.com you’ll see a list of several dozen of the top Social Bookmarking sites such as propeller.com, technorati.com, twitter.com, etc.

Select the social bookmarking sites you want to submit to:

[All](#) | [Best](#) | [None](#) | [Bookmarking](#) | [News](#)

- | | | |
|------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------|
| <input checked="" type="checkbox"/>  Propeller.com | <input checked="" type="checkbox"/>  Slashdot.org | <input checked="" type="checkbox"/>  Digg.com |
| <input checked="" type="checkbox"/>  Technorati.com | <input checked="" type="checkbox"/>  Del.icio.us | <input checked="" type="checkbox"/>  Stumbleupon.com |
| <input checked="" type="checkbox"/>  Twitter.com | <input checked="" type="checkbox"/>  Reddit.com | <input checked="" type="checkbox"/>  Fark.com |
| <input checked="" type="checkbox"/>  Newsvine.com | <input checked="" type="checkbox"/>  swik.net | <input checked="" type="checkbox"/>  Connotea.org |
| <input checked="" type="checkbox"/>  Blinklist.com | <input checked="" type="checkbox"/>  Faves.com | <input checked="" type="checkbox"/>  Mister-wong.com |
| <input checked="" type="checkbox"/>  Spurl.net | <input checked="" type="checkbox"/>  Netvouz.com | <input checked="" type="checkbox"/>  Diigo.com |
| <input checked="" type="checkbox"/>  Rawsugar.com | <input checked="" type="checkbox"/>  Bibsonomy.org | <input checked="" type="checkbox"/>  Folkd.com |
| <input checked="" type="checkbox"/>  Linkagogo.com | <input checked="" type="checkbox"/>  Indianpad.com | <input checked="" type="checkbox"/>  Plugim.com |
| <input checked="" type="checkbox"/>  Myjeeves.ask.com | <input checked="" type="checkbox"/>  Google Bookmarks | <input checked="" type="checkbox"/>  Jumptags.com |
| <input checked="" type="checkbox"/>  Wirefan.com | <input checked="" type="checkbox"/>  Danogo.com | |

Each one of these sites (propeller.com, etc) is called a “Social Bookmarking” site.

The object is to submit the page or blog post you wish to “rank high in the engines” to as many of the social bookmarking sites as possible. If you have an entire site you wish to rank well hen submit each page/post to the Social Bookmarking sites (be sure to use the “Ranking Higher Tips” below).

Ranking Higher Tips:

The key is to make your Social Bookmarking (SB) promotions seem “natural” to the search engines. You accomplish this by setting up multiple SB accounts, and by running your promotions slowly, over time... a few today, a few next week, and a few next month, etc.

If you only have one SB account set up (1 propeller.com, 1 twitter.com, etc) the engine will eventually catch on that the account is simply being used to “influence” the search engines... and eventually they’ll stop indexing and ranking your personal SB accounts.

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1. Register multiple accounts for each of the Social Bookmarking sites listed at Social Marker (see "e" below). I suggest starting out with at least 10 unique accounts for each Social Bookmarking (SB) sites.
 - a. For example, visit propeller.com and open up 10 unique accounts using different usernames, etc.
 - b. Use free email accounts from yahoo, gmail, etc. to open up the accounts.
 - c. Repeat the process for each of the 29 Social Bookmarking sites listed at Social Marker.
 - d. My guys tell me that it only takes them 15 minutes to sign up for all 29 Social Bookmarking sites. So creating 10 accounts for each of the Social Bookmarking sites should only take you or your staff a few hours to complete.
 - e. Use Social Maker itself when signing up for your new accounts; when it takes you to each of the 29 sites don't enter your existing passwords, simply sign up for a new one and move on to the next.
 - f. Use roboform.com to organize the passwords; it's a great time saver.

2. Rotate the SB accounts you use for each page/post/video you submit with Social Marker.
 - a. For example, if you have 10 propeller.com accounts then randomly choose 3 of them to submit each unique page/post to this time, and the next time randomly choose 3 more.
 - b. Do NOT submit the same page to all 10 of your propeller.com accounts at the same time.

3. Add new SB accounts to use in your promotions on a regular basis.
 - a. For example, start by setting up 10 accounts for each SB site, and then each week or two add a few new ones so you eventually get up to 40 or 50 accounts for each SB site.

4. Mix it up a bit; If you are promoting your page/post/video about Jessica Alba, you should also Social bookmark items you find about her from various sites (youtube.com, myspace.com, digg.com, etc.) that are not yours (they weren't created or posted by you). This helps give the appearance of randomness to your promotions.

5. Social Bookmark the Social Bookmarking pages, too. For example, I created a video, loaded it to youtube, and then posted the youtube video on my blog. I then ran a SB promotion for my new video blog post. Then I took the video's page at youtube and promoted that page with AutomaticBookmarking.com, too.

6. Do your SB promotions for each page/post/video slowly over time. Do a few today, a few more next week, a few more a month from now, etc.
7. "Tags" are your primary keywords so choose highly specific "long tail" ones whenever possible. For example, if you are promoting a "casio exilim ex-z1080 digital camera" one of your "tags" should be "casio exilim ex-z1080 digital camera". And then includes general tags like "digital camera", "casio camera", "casio exilim", etc.
8. Create videos whenever possible and promote them with social bookmarking. Videos tend to stay in the rankings longer than the Social Bookmarks themselves. Don't forget to SB the pages that your video is hosted on.
9. Social Bookmarking should not be the only technique you use to promote your page/post/video. Use other techniques such as incoming links, articles, press releases, on page optimization, etc.
10. Don't SB every single little page/post/video you create. Social Bookmarking can cause a lot of "spam" so use it wisely.

Good Luck!

Jeff Johnson

<http://www.UndergroundTrainingLab.com>