

Jeff Johnson's

UndergroundTrainingLab.comTM

More Traffic

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4d. – How to create RSS Subscription buttons and add them to your blog's sidebar

Summary

This is one of over 100 step-by-step process sheets that are found in my Underground Training lab™ Private Membership site.

Check it out here:

<http://www.UndergroundTrainingLabs.com/live.php>

These process sheets are the “nuts and bolts” part of the training...

They are designed to be used to train your staff or your outsourcing agents how to build and promote sites using the very same tools and techniques that I use to grab free traffic from the search engines every single day.

This process will show you how add RSS Subscription buttons using <http://www.TotallyFreeblogTools.com> and add them to a WordPress blog's sidebar.

Requirements

- Internet Browser
- Jeff's Blog Software Professional Edition
- Blog Username & Password
- A Valid RSS Feed

Step-by-Step Process

Step 1. Navigate your internet browser to http://www.totallyfreeblogtools.com/add_rss_feeds/ under **Choose Feed Type:** select **Regular RSS.** Type in the RSS feed in the **RSS Address:** text field.

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Choose Feed Type:

Regular RSS



RSS Address: areviewsblog.com/feed/














Step 2. Check the boxes of the RSS feed buttons that you would like to feature on your blog or website. We recommend always using My Yahoo, Google, NewsGator, and My AOL (Since those are the most widely used).

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Simply check the box next to the RSS feed buttons below that you'd like to feature on your blog or website.

-  Subscribe
-  MY Yahoo! (Add your feed to [My Yahoo!](#))
-  Google (Add your feed to [Google Homepage/Google Reader](#))
-  newsgator (Add your feed to [Newsgator](#))
-  MY AOL (Add your feed to [My AOL](#))
-  netvibes (Add your feed to [Netvibes](#))
-  Bloglines (Add your feed to [Bloglines](#))
-  THE FREE DICTIONARY (Add your feed to [The Free Dictionary](#))
-  Bitty Browser (Add your feed to a [Bitty Browser](#))
-  Plusmo (Add your feed to [Plusmo](#))
- (Add your feed to [NewsAlloy](#))
-  excite MIX (Add your feed to [Excite MIX](#))
-  hub::mobile (Add your feed to [netomat Hub](#))
-  flurry (Add your feed to [flurry](#))
-  webwag.this (Add your feed to [Webwag](#))
-  attensa (Add your feed to [Attensa](#))
-  ZapTXT (Add your feed to [ZapTXT](#))
-  ODEO (Add your **podcast** feed to [ODEO](#))
-  Podnova (Add your **podcast** feed to [podnova](#))
-  podcastready (Add your **podcast** feed to [Podcast Ready](#))
-  Pageflakes (Add your **podcast** feed to [Pageflakes](#))
- Free Traffic Click Here!** Help Keep This Blog Tool Free by placing our buttons on your site :)
- Check/Uncheck All

[Get RSS Feed Buttons Code](#)

Step 3. Click **[Get RSS Feed Buttons Code]** and the RSS feed buttons code will be generated.

Step 4. Click **[Highlight All]** below the text box. Once all the code is highlighted, right-click the code and click **[Copy]**.

This box contains 12 custom feed button(s) code

```
<li><a href="http://www.newsgator.com/ngs/subscriber/subext.aspx?url=" title=""></a></li>
```

Highlight All

Step 5. Navigate your internet browser to [http://www.\[Your Domain Name\].com/wp-admin](http://www.[Your Domain Name].com/wp-admin). Use your blog's username & password to login to your blog.

Step 6. Click on **[Design]** on the top menu bar. Click **[Widgets]**.



Continued on next page...

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Step 7. On the left hand side under **Widgets** add the **Text** widget by clicking **[Add]** to the right of **Text**.

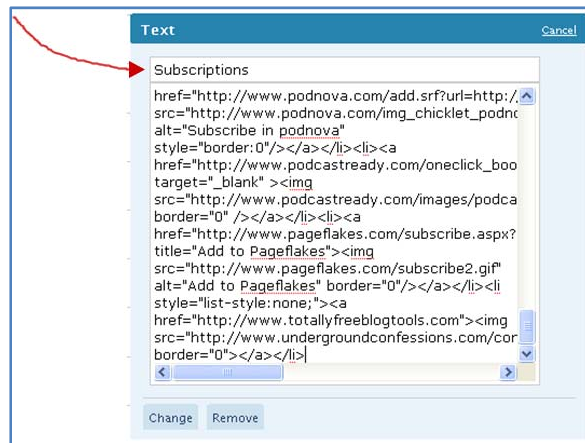
The screenshot shows the WordPress Widgets management interface. On the left, under 'Available Widgets', the 'Text' widget is highlighted in blue, and its 'Add' button is visible. Below it are other widgets like 'Similar Posts', 'Pages', 'Calendar', 'Links', and 'Meta'. On the right, under 'Current Widgets', the 'Text' widget has been added to the 'Sidebar 1' sidebar. The text of the widget is 'Text: Digital Camera Reviews Subscriber'. There are 'Edit' buttons for each widget in the current list. A 'Save Changes' button is at the bottom right.

Step 8. Click **[Edit]** in the blue box under **Current Widgets** to the right of the new **Text** widget you just added. Paste the code that you copied in **Step 5** in the text area similar to the one below:

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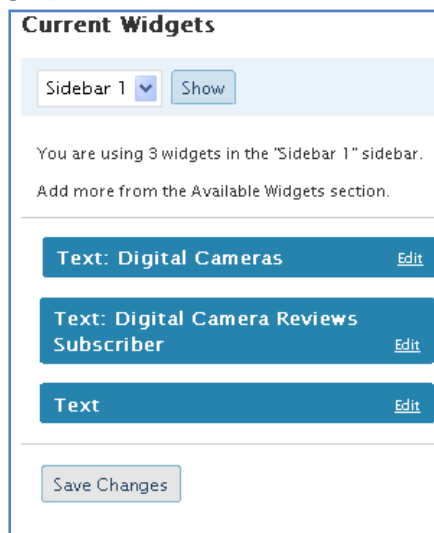
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Step 9. Click **[Change]** at the bottom of the new Text widget.

Step 10. Click **[Save Changes]** .



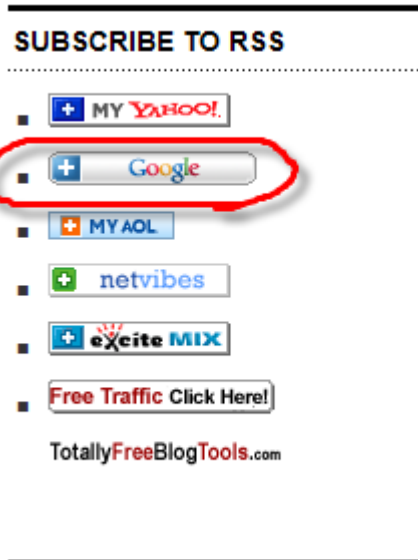
Step 11. Let's test it and see if it works... Navigate your browser to your blog's home page.

Step 12. Look for the new feed buttons on your blog's home page:

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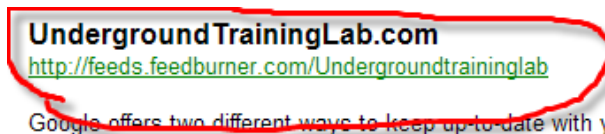
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12.1. Click one of the feed buttons. Here we Click [Google]



Step 14. You should now see the feed url from your own blog on the page (our blog feed appears since we are testing our own feed in this example.)

14.1. Click [Add to Google homepage]



Google offers two different ways to keep up-to-date with your favorite sites:

Your Google homepage brings together Google functionality and content from across the web, on a single page.



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14.2 You should now see the name of your blog's feed as well as the most recent posts from your blog listed on your Google homepage.

Below you will see a screen shot of our Google homepage with our UndergroundTrainingLab.com feed listed, as well as the 3 most recent posts from our blog.

Note: We used our Underground Training Lab.com blog for this example; you should see your own blog's feed on your screen.



Step 15. If you see your feed on your Google homepage then you are finished. If not, first test the feed itself and make sure it is working properly, and then repeat this process starting with Step 1.

Join My Underground Training Lab Today!

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